

# SPONSORSHIP OPPORTUNITIES

Contact Evelyn Nelson at [enelson@uwcapecod.org](mailto:enelson@uwcapecod.org)  
for questions about sponsorship.



*Power*  
OF THE  
*Purse*

October 16, 2024 | Hyannisport Club

Showcase your organization as a forward-thinking support of hardworking women and families struggling now more than ever to be financially secure. Align your brand with United Way's Women United, a global network of more than 70,000 women dedicated to creating a world of opportunity for everyone.

## Trailblazer Sponsor (Platinum)

**Exclusive Opportunity!**

**\$10,000**

- Premier placement of company logo on all event marketing materials, including invitations, banners, and social media.
- Special acknowledgment in press releases and media coverage.
- 10 event tickets with prime seating.
- Opportunity to give a brief speech during the event.
- Complimentary full-page ad in the event program.
- Feature on CIUW website and social media platforms.
- Dedicated email blast
- Exclusive networking opportunities with keynote speakers and special guests.

## Empowerment Sponsor (Gold)

**Exclusive Opportunity!**

**\$5,000**

- Prominent placement of company logo on event marketing materials.
- Mention in press releases and event-related media.
- 8 event tickets with prime seating.
- Complimentary half-page ad in the event program.
- Feature on CIUW website and social media platforms.
- Mention in event-related email communications.
- Invitation to a special pre-event reception with event speakers and VIPs.
- Choice of Award presentation to Women of Impact or Community Spirit Recipient

## Inspiration Sponsor (Silver)

**\$2,500**

- Company logo on event marketing materials and banners.
- Mention in press releases.
- 4 tickets with preferred seating.
- Complimentary quarter-page ad in the event program.
- Listing on CIUW website and social media platforms.
- Mention in event-related email communications.
- Recognition during the event program.

## Mentor Sponsor (Bronze)

**\$1,000**

- Company logo on event marketing materials.
- 2 event tickets with reserved seating.
- Complimentary business card-sized ad in the event program.
- Listing on CIUW website.
- Mention in event-related email communications.

## New! VIP Ticket

**\$250**

- Early access to the event with a special cocktail.
- Reserved front-row seats for the speaking program.
- Curated gift bag including designer goodies and local specialties.
- Special acknowledgment throughout event.
- First look and bid opportunities on high-end designer handbags.
- Complimentary keepsake professional photograph.

## General Admission

**\$125**

- 1 event ticket

## Ribbons of Resilience

**\$50**

- Purchase a Ribbon of Support to have your name or company featured in our program book. Your ribbon will symbolize your commitment to empowerment and literacy in our community while supporting the causes championed by Cape & Islands United Way.
- Highlights the enduring spirit and strength of the community and those who support it.
- 1 entry for the 2024 Louis Vuitton "It Bag" raffle

## SPONSORSHIP LEVELS

*Sponsorship confirmation received after October 1st may not guarantee full benefits.*

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Trailblazer (\$10,000) | <input type="checkbox"/> Mentor (\$1,000)             | <input type="checkbox"/> VIP Ticket (\$250)           |
| <input type="checkbox"/> Empowerment (\$5,000)  | <input type="checkbox"/> Full Page Program Ad (\$500) | <input type="checkbox"/> General Admission (\$125)    |
| <input type="checkbox"/> Inspiration (\$2,500)  | <input type="checkbox"/> Half Page Program Ad (\$300) | <input type="checkbox"/> Ribbons of Resilience (\$50) |

**Program Ad Specifications (Color):**

**Full page:** 5.5" wide x 8.5" high **Half page:** 5.5" wide x 4.25" high. Please send high resolution ad in .png or .pdf format to Meagen Colon at meagen@deludecommunications.com no later than September 30th to ensure inclusion in program.



## BUSINESS INFORMATION

**Business Name**

**Contact Person**

**Mailing Address**

**Email**

**Phone**

**Contact name & email for guest list, ads, etc. (if different from above)**

- Enclosed is a check payable to Cape and Islands United Way
  Please charge my credit card
  Send me an invoice

**Credit Card Number**

**Exp Date**

**Security Code**

**Signature**