





# JOIN US IN SUPPORTING FAMILIES IN NEED

Cape & Islands United Way is committed to supporting underserved families across Massachusetts, with a focus on child development, family wellness, and navigating parenthood. We invite you to partner with us as a sponsor for our May community baby showers, held in Hyannis, Martha's Vineyard, and Nantucket. These events support over 300 families, providing essential resources such as baby products and community connections, along with translator services for non-English speaking families.

In Massachusetts, over 500,000 children live in households struggling to make ends meet. Your support—both financial and in-kind—would make a significant impact, helping us ensure every family has access to the resources they need for a healthy start.

We are offering three sponsorship levels that will support all three community baby shower locations:

## • Platinum Sponsor - \$2,500

- Logo placement on event materials and signage
- O Recognition in event press releases and media outreach
- Social media shout-outs on Cape & Islands United Way platforms
- O Inclusion in email newsletters to our community and partners
- O VIP access to the events
- Opportunity to donate items for families (e.g., strollers, car seats, etc.)

#### • Gold Sponsor – \$1,000

- Logo placement on event materials and signage
- O Social media shout-outs
- Recognition in event press releases
- O Inclusion in email newsletters
- Opportunity to donate items for families (e.g., clothing, toys, etc.)

### • Silver Sponsor - \$500

- O Logo placement on event materials and signage
- Recognition in social media posts
- O Inclusion in email newsletters
- Opportunity to donate items for families





# Sponsorship Confirmation Form

SPONSORSHIP LEVELS			
Platinum (\$2,500)	Gold (\$1,0	00)	Silver (\$500)
BUSINESS INFORMATION			
Business Name		Contact Perso	on
Mailing Address			
Email		Phone	
Contact name & email for guest list, ads, etc. (if different from above)			
Enclosed is a check payable to Cape and Islands United Way  Please charge my credit card  Send me an invoice			
Credit Card Number			
Exp Date	Security Code	Signature	

Donate items directly via our Amazon Wishlist! Visit capeandislandsuw.org/babyshower or scan the QR code